

# SHOW 'N TELL

(270) 825-0993  
TOLL FREE 1-800-462-2355  
Fax (270) 825-8025

660 E Center St.  
Madisonville, Kentucky 42431

# FIRST TIME BUYERS SPECIAL 13 WEEK CONTRACT

Advertiser agrees to advertise

- 15-30 INCHES WEEKLY.....\$3.90 PER COL. IN.**
- 31-46 INCHES WEEKLY.....\$3.80 PER COL. IN.**
- 47-62 INCHES WEEKLY.....\$3.70 PER COL. IN.**
- 63 OR MORE INCHES WEEKLY....\$3.60 PER COL. IN.**

**FRONT PAGE \$450.00**

- Advertiser agrees to advertise 10 out of 13 weeks.
- If after the 13 week period of this contract, the advertiser has used less than the amount of inches agreed to in this contract, the cost per column inch would revert back to the proper rate indicated on the current Show 'N Tell rate card.
- Insert inches do not apply to contract inches.
- Weekly deadline is 2pm Monday prior to publication date.

Company Name \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Title \_\_\_\_\_

Show 'N Tell Salesperson \_\_\_\_\_

Date \_\_\_\_\_

End Date \_\_\_\_\_