

SHOW 'N TELL

(270) 825-0993
TOLL FREE 1-800-462-2355
Fax (270) 825-8025

660 E Center St.
Madisonville, Kentucky 42431

**FIRST TIME BUYERS
SPECIAL
13 WEEK CONTRACT**

Advertiser agrees to advertise

- 15-30 INCHES WEEKLY.....\$3.90 PER COL. IN.
- 31-46 INCHES WEEKLY.....\$3.80 PER COL. IN.
- 47-62 INCHES WEEKLY.....\$3.70 PER COL. IN.
- 63 OR MORE INCHES WEEKLY....\$3.60 PER COL. IN.

FRONT PAGE \$450.00

- Advertiser agrees to advertise 10 out of 13 weeks.
- If after the 13 week period of this contract, the advertiser has used less than the amount of inches agreed to in this contract, the cost per column inch would revert back to the proper rate indicated on the current Show 'N Tell rate card.
- Insert inches do not apply to contract inches.
- Weekly deadline is 2pm Monday prior to publication date.

Company Name_____

Billing Address_____

City_____State_____Zip_____

Authorized Signature_____Title_____

Show 'N Tell Salesperson_____

Date_____

End Date_____

SHOW 'N TELL

(270) 825-0993
TOLL FREE 1-800-462-2355
Fax (270) 825-8025

660 E Center St.
Madisonville, Kentucky 42431

**FIRST TIME BUYERS
SPECIAL
4 WEEK CONTRACT**

Advertiser agrees to advertise

- 15-30 INCHES WEEKLY.....\$3.90 PER COL. IN.
- 31-46 INCHES WEEKLY.....\$3.80 PER COL. IN.
- 47-62 INCHES WEEKLY.....\$3.70 PER COL. IN.
- 63 OR MORE INCHES WEEKLY....\$3.60 PER COL. IN.

FRONT PAGE \$450.00

- Advertiser agrees to advertise 4 consecutive weeks.
- If after the 4 week period of this contract, the advertiser has used less than the amount of inches agreed to in this contract, the cost per column inch would revert back to the proper rate indicated on the current Show 'N Tell rate card.
- Insert inches do not apply to contract inches.
- Weekly deadline is 2pm Monday prior to publication date.

Company Name_____

Billing Address_____

City_____State_____Zip_____

Authorized Signature_____Title_____

Show 'N Tell Salesperson_____

Date_____

End Date_____